



thinkCITY

# KUALA LUMPUR CREATIVE AND CULTURAL DISTRICT (KLCCD) URBAN CLINICS

18-22 November 2024

# Making Cities Liveable, Together.

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# Overview



# We want to hear your plans!



## Ready your Plans

Scan the QR code for:

1. **Templates:** Populate your plans
2. **Clinic Sessions:**
  - a. Book your preferred 1 hour session



3. **Submission:** submit your completed templates **one day before** your booked session
  - a. Email:  
[Azirah.azman@thinkcity.com.my](mailto:Azirah.azman@thinkcity.com.my)  
[Syahriza.mokhtar@thinkcity.com.my](mailto:Syahriza.mokhtar@thinkcity.com.my)



## Discuss at Clinic Sessions

**When?**

- **Date:** 18 - 22 Nov-24
- **Time:** 9AM to 12noon  
2PM to 5PM

**Where?**

- Think City Office,  
High Street Studios, Level 1, No 36-40, Jalan  
Tun HS Lee, KL
- Search "**Think City Office**" on any mapping app



If you have any questions, please reach out to the KLCCD Secretariat at [Azirah.azman@thinkcity.com.my](mailto:Azirah.azman@thinkcity.com.my)

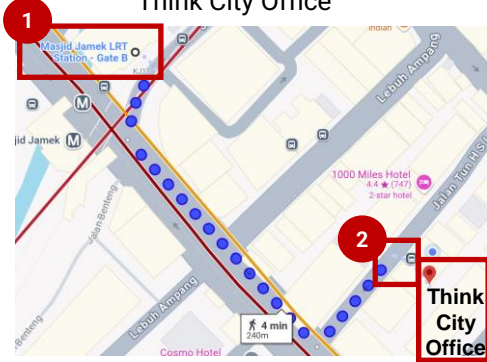
# How to get to Think City's office



## Via public Transport

**Nearest LRT station: Masjid Jamek LRT Station**

- 1 Exit : Masjid Jamek LRT Station - **Gate B**
  - Walk 240m (4 mins) to Think City Office



**Nearest Bus stop: KL100 Backhome Hostel**

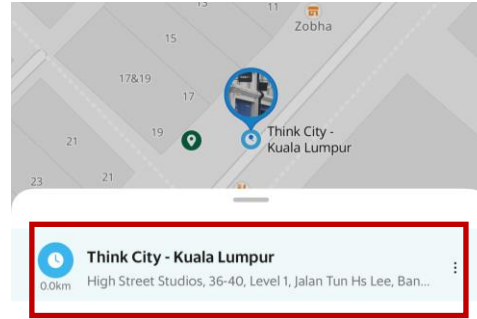
- 2 Bus details : 400 & 580



## E-Hailing

**e-Hailing suggested drop-off location:**

- Think City Office  
High Street Studios, Level 1, No 36-40, Jalan Tun HS Lee, KL



## Driving - Nearest Car Park

**Suggested parking spots:**

- 1 41, Lebu Ampang Parking (170m walking distance)
- 2 CCP Car Park City (100m walking distance)
- 3 Dataran Merdeka Parking (650m walking distance)



If you have any questions, please reach out to the KLCCD Secretariat at [Azirah.azman@thinkcity.com.my](mailto:Azirah.azman@thinkcity.com.my)

# How to populate your plans

## 1 Contact Detail

- Share **your contact**
- DBKL and Think City can reach out for any clarification

### Section 1: Contact Detail

Please provide your details so that DBKL and Think City can reach out to you

	Contact #1	Contact #2	Contact #3
Name	*Please complete.	*Please complete, if applicable	*Please complete, if applicable
Contact no.	*Please complete.	*Please complete, if applicable	*Please complete, if applicable
Email Address	*Please complete.	*Please complete, if applicable	*Please complete, if applicable
Which role best describe you? (Please tick where relevant; you can select more than one option)	<input type="checkbox"/> Business Owner <input type="checkbox"/> Potential Investors <input type="checkbox"/> Others: Please specify	<input type="checkbox"/> Property Owner <input type="checkbox"/> Association/ NGO <input type="checkbox"/> Potential Investors <input type="checkbox"/> Others: Please specify	<input type="checkbox"/> Business Owner <input type="checkbox"/> Property Owner <input type="checkbox"/> Association/ NGO <input type="checkbox"/> Potential Investors <input type="checkbox"/> Others: Please specify
Company Name	*Please complete, if applicable		
Contact no.	*Please complete, if applicable		
Business Address	*Please complete, if applicable		
Website URL	*Please complete, if applicable		
SSM Registration	*Please complete, if applicable		

Please tick to consent the collection, use, and processing of your personal data in accordance with the Personal Data Protection Act 2010 (PDPA) for the purposes stated. Your information will be treated with strict confidentiality and will only be used for the intended purpose.

## 2 The Proposal

- Provide your **plans**
- Provide timeline – for us to see how it can align to KLCCD

### Section 2: The Proposal

Please describe your plans/business proposition and the high-level plans

No.	Key Details	Proposed Location		
		Area / Plan - Description	Proposed Location	
<ul style="list-style-type: none"> <li>• What is the idea/plan?</li> <li>• Why is the proposal relevant?</li> </ul>		1. *Provide address; list the proposed location? 2. *Provide address#, if applicable 3. *Provide address#, if applicable		
Phase	Activities	Related Stakeholders	Start Date	End Date
1. Plan	a. *Please describe activities- b. *Please describe activities- c. *Please describe activities-	a. *Who, if applicable- b. *Who- c. *Who-	a. *Start date- b. *Start date- c. *Start date-	a. *End date- b. *End date- c. *End date-
2. Implement	a. *Please describe implementation activities- b. *Please describe implementation activities- c. *Please describe implementation activities-	a. *Who, if applicable- b. *Who- c. *Who-	a. *Start date- b. *Start date- c. *Start date-	a. *End date- b. *End date- c. *End date-
3. Operate	a. *Please describe operation activities-	a. *Who, if applicable- b. *Who- c. *Who-	a. *Start date- b. *Start date- c. *Start date-	a. *End date- b. *End date- c. *End date-

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## 3 Impact to KLCCD

- Provide **estimates**:
  - **Financials** – investment, revenue, etc.
  - **Employment** – headcount, average wages
- Help us to calculate the economic impact

### Section 3: Your idea/ business will bring impact to KLCCD

We will aggregate and calculate GDP and employment opportunities

No.	Key Details	2014	2015	2016	2017	2018	2019	2020	
1	Total Investment Value (RM) Capital outlay for the business								
2	Estimated Annual Revenue (RM) Income over 12 months								
3	Total Operating Expenses (RM) Includes cost of goods sold, marketing & advertising expenses, transportation, etc. Exclude rental and utilities cost								
4	Annual Admin Cost (RM) Includes rental, utilities, supplies & equipment, etc. Exclude taxes								
5	Average monthly wages (RM) Monthly wages per person								
6	Employment Opportunity (Malaysian) Number of staff								
7	Employment Opportunity (Non-Malaysian) Number of staff								
<b>Community and Social Benefits</b> <input type="checkbox"/> Inclusive Public <input type="checkbox"/> Better <input type="checkbox"/> Safety & <input type="checkbox"/> Employment <input type="checkbox"/> Health & <input type="checkbox"/> Conservation of <input type="checkbox"/> Increase tourism <input type="checkbox"/> Education Facilities <input type="checkbox"/> Community <input type="checkbox"/> Social welfare opportunities <input type="checkbox"/> Wellbeing <input type="checkbox"/> Cultural heritage <input type="checkbox"/> Economy <input type="checkbox"/> Environment Others: Please specify									

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## 4 Support Required

- Specify your **needs and support**
- What, from who and why?

### Section 4: Tell us the support required

We will aggregate and calculate GDP and employment opportunities

No.	What is the support required?	Who do you require this support from?	Why is the support required?
1	*Please describe the support required-	*Please state the authority of agency, if possible.	*Please explain why is the support important/ required-
2			
3			
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# Templates

Please fill in and complete the templates



# Section 1: Contact Detail



Please provide your details so that DBKL and Think City can reach out to you

	Contact #1	Contact #2	Contact #3
<b>Name</b>	<Please complete,>	<Please complete, if applicable>	<Please complete, if applicable>
<b>Contact no.</b>	<Please complete,>	<Please complete, if applicable>	<Please complete, if applicable>
<b>Email Address</b>	<Please complete,>	<Please complete, if applicable>	<Please complete, if applicable>
<b>Which role best describe you</b> (Please tick where relevant; you can select more than one option)	<input type="checkbox"/> Business Owner <input type="checkbox"/> Property Owner <input type="checkbox"/> Investors <input type="checkbox"/> Association/ NGO <input type="checkbox"/> Others: Please specify _____	<input type="checkbox"/> Business Owner <input type="checkbox"/> Property Owner <input type="checkbox"/> Investors <input type="checkbox"/> Association/ NGO <input type="checkbox"/> Others: Please specify _____	<input type="checkbox"/> Business Owner <input type="checkbox"/> Property Owner <input type="checkbox"/> Investors <input type="checkbox"/> Association/ NGO <input type="checkbox"/> Others: Please specify _____
<b>Company</b>			
<b>Name</b>	<Please complete, if applicable>		
<b>Contact no.</b>	<Please complete, if applicable>		
<b>Business Address</b>	<Please complete, if applicable>		
<b>Website URL</b>	<Please complete, if applicable>		
<b>SSM Registration</b>	<Please complete, if applicable>		

Please tick to consent the collection, use, and processing of your personal data in accordance with the Personal Data Protection Act 2010 (PDPA) for the purpose outlined. Your information will be treated with strict confidentiality and will only be used for the intended purpose



# Section 2: The Proposal



Please describe your plans/business proposition and the high-level plans

Idea/ Plan – description	Proposed Location
<ul style="list-style-type: none"> <li>▪ What is the idea/plan?</li> <li>▪ Why is the proposal relevant</li> </ul>	<ol style="list-style-type: none"> <li>1. &lt;Provide address/ list the proposed location&gt;</li> <li>2. &lt;Provide address#2, if applicable&gt;</li> <li>3. &lt;Provide address#3, if applicable&gt;</li> </ol>

Phase	Activities	Related Stakeholders	Start Date	End Date
<b>1. Plan</b> <i>The planning stage is the phase where key elements are defined</i>	<ol style="list-style-type: none"> <li>a. &lt;Please describe activities&gt;</li> <li>b. &lt;Please describe activities&gt;</li> <li>c. &lt;Please describe activities&gt;</li> </ol>	<ol style="list-style-type: none"> <li>a. &lt;Who, if applicable&gt;</li> <li>b. &lt;Who&gt;</li> <li>c. &lt;who&gt;</li> </ol>	<ol style="list-style-type: none"> <li>a. &lt;Start date&gt;</li> <li>b. &lt;Start date&gt;</li> <li>c. &lt;Start date&gt;</li> </ol>	<ol style="list-style-type: none"> <li>a. &lt;End date&gt;</li> <li>b. &lt;End date&gt;</li> <li>c. &lt;End date&gt;</li> </ol>
<b>2. Implement</b> <i>Execution stage of the project</i>	<ol style="list-style-type: none"> <li>a. &lt;Please describe implementation activities&gt;</li> <li>b. &lt;Please describe implementation activities&gt;</li> <li>c. &lt;Please describe implementation activities&gt;</li> </ol>	<ol style="list-style-type: none"> <li>a. &lt;Who, if applicable&gt;</li> <li>b. &lt;Who&gt;</li> <li>c. &lt;Who&gt;</li> </ol>	<ol style="list-style-type: none"> <li>a. &lt;Start date&gt;</li> <li>b. &lt;Start date&gt;</li> <li>c. &lt;Start date&gt;</li> </ol>	<ol style="list-style-type: none"> <li>a. &lt;End date&gt;</li> <li>b. &lt;End date&gt;</li> <li>c. &lt;End date&gt;</li> </ol>
<b>3. Operate</b> <i>Official start of operations</i>	<ol style="list-style-type: none"> <li>a. &lt;Please describe operation activities&gt;</li> </ol>	<ol style="list-style-type: none"> <li>a. &lt;Who, if applicable&gt;</li> </ol>	<ol style="list-style-type: none"> <li>a. &lt;Start date&gt;</li> <li>b. &lt;Start date&gt;</li> <li>c. &lt;Start date&gt;</li> </ol>	<ol style="list-style-type: none"> <li>a. &lt;End date&gt;</li> <li>b. &lt;End date&gt;</li> <li>c. &lt;End date&gt;</li> </ol>

# Section 3: Your idea/ business will bring impact to KLCCD

We will aggregate and calculate GDP and employment opportunities



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No.	Key Metrics	2024	2025	2026	2027	2028	2029	2030
1	<b>Total Investment Value (RM)</b> Capital outlay for the business							
2	<b>Estimated Annual Revenue (RM)</b> Income over 12 months							
3	<b>Total Operating Expenses (RM)</b> Includes cost of goods sold, marketing & advertising expenses, transportation, etc. <u>Excludes wages and admin cost</u>							
4	<b>Annual Admin Cost (RM)</b> Includes rental, utilities, supplies & equipment, etc; <u>Excludes wages</u>							
5	<b>Average monthly wages (RM)</b> Monthly wages per person							
6	<b>Employment Opportunity (Malaysian)</b> Number of staff							
7	<b>Employment Opportunity (Non-Malaysian)</b> Number of staff							

## Community and Social Benefits

- Inclusive Public Facilities  
  Better Community  
  Safety & Social Welfare  
  Employment opportunities  
  Health & Wellbeing  
  Conservation of cultural heritage  
  Increase tourism economy  
  Education  
  Environment
- Others: Please specify \_\_\_\_\_

# Section 4: Tell us the support required



	What is the support required	Who do you require this support from?	Why is the support required
1	<Please describe the support required>	<Please name the authority or agency, if possible>	<Please explain why is the support important/ required?>
2			
3			
4			
5			
6			
7			
8			
9			
10			

# Examples

Please refer here to see examples



# Section 1: Contact Detail (example)



Please provide your details so that DBKL and Think City can reach out to you

	Contact #1	Contact #2	Contact #3
<b>Name</b>	Afiq bin Abdullah	Michelle Lee	Raj Jayabalan
<b>Contact no.</b>	+60 12 345 6789	+60 13 456 7890	+60 14 567 8990
<b>Email Address</b>	Afiq.Abdullah@gmail.com	Michelle.Lee@yahoo.com	Raj.Jayabalan@gmail.com
<b>Which role best describe you</b> (Please tick where relevant; you can select more than one option)	<input checked="" type="checkbox"/> Business Owner <input type="checkbox"/> Property Owner <input type="checkbox"/> Investors <input type="checkbox"/> Association/ NGO <input type="checkbox"/> Others: _____	<input type="checkbox"/> Business Owner <input checked="" type="checkbox"/> Property Owner <input type="checkbox"/> Investors <input type="checkbox"/> Association/ NGO <input type="checkbox"/> Others: _____	<input type="checkbox"/> Business Owner <input type="checkbox"/> Property Owner <input type="checkbox"/> Investors <input type="checkbox"/> Association/ NGO <input checked="" type="checkbox"/> Others: <b>Property agent</b> _____

Company	
<b>Name</b>	Artify Ventures Sdn. Bhd.
<b>Contact no.</b>	+603 1234 5678
<b>Business Address</b>	Suite 25, Level 10, Wisma Central, Jalan Ampang, 50450 Kuala Lumpur, Malaysia
<b>Website URL</b>	<a href="http://www.artifyventures.com.my/">http://www.artifyventures.com.my/</a>
<b>SSM Registration</b>	202201234567 (1354678-X)

Please tick to consent the collection, use, and processing of your personal data in accordance with the Personal Data Protection Act 2010 (PDPA) for the purpose outlined. Your information will be treated with strict confidentiality and will only be used for the intended purpose

## Section 2: The Proposal (example)

Please describe your plans/business proposition and the high-level plans

Idea/ Plan – description	Proposed Location
<ul style="list-style-type: none"> <li>▪ Creating a gallery to showcase Malaysia’s rich cultural heritage, stunning natural landscapes, and vibrant arts scene which could significantly enhance tourism.</li> <li>▪ Will feature interactive exhibits, local artwork, and immersive experiences that highlight Malaysia’s diverse traditions and customs</li> <li>▪ Fee model: tiered entrance fee, value-added fee extra experiences for premium-paying visitors, link up with online travel agents/websites</li> </ul>	<ol style="list-style-type: none"> <li>1. Pasar Seni</li> <li>2. Kawasan Dataran Merdeka</li> <li>3. Kawasan Masjid Jamek</li> </ol>

Phase	Activities	Related Stakeholders	Start Date	End Date
<b>1. Plan</b> <i>The planning stage is the phase where key elements are defined</i>	<ol style="list-style-type: none"> <li>a. Developing concept up to ready stage</li> <li>b. Develop prototype of concept</li> <li>c. Test and refine concept</li> </ol>	<ol style="list-style-type: none"> <li>a. N/A</li> </ol>	<ol style="list-style-type: none"> <li>a. 2 Dec-24</li> <li>b. 16 Dec-24</li> <li>c. 30 Dec-24</li> </ol>	<ol style="list-style-type: none"> <li>a. 15 Dec-24</li> <li>b. 29 Dec-24</li> <li>c. 12 Jan-25</li> </ol>
<b>2. Implement</b> <i>Execution stage of the project</i>	<ol style="list-style-type: none"> <li>a. Application of tenant</li> <li>b. Permit Approval</li> <li>c. Renovations</li> </ol>	<ol style="list-style-type: none"> <li>a. Landlord</li> <li>b. DBKL</li> <li>c. Landlord</li> </ol>	<ol style="list-style-type: none"> <li>a. 1 Feb-25</li> <li>b. 1 Apr-25</li> <li>c. 1 Jul-25</li> </ol>	<ol style="list-style-type: none"> <li>a. 30 Jun-25</li> <li>b. 30 Jun-25</li> <li>c. 31 Oct-25</li> </ol>
<b>3. Operate</b> <i>Official start of operations</i>	<ol style="list-style-type: none"> <li>a. Mass marketing</li> <li>b. Hiring of staff</li> <li>c. Commence business</li> </ol>	<ol style="list-style-type: none"> <li>a. Media agency</li> <li>b. Job Street</li> </ol>	<ol style="list-style-type: none"> <li>a. 1 Jul25</li> <li>b. 1 Sep-25</li> <li>c. 31 Dec-25</li> </ol>	<ol style="list-style-type: none"> <li>a. 31 Aug-25</li> <li>b. 30 Nov-25</li> <li>c. n/a</li> </ol>

# Section 3: Your idea/ business will bring impact to KLCCD (example)



No.	Key Metrics	2024	2025	2026	2027	2028	2029	2030
1	<b>Total Investment Value (RM)</b> Capital outlay for the business	n/a	50,000	50,000	-	-	-	-
2	<b>Estimated Annual Revenue (RM)</b> Income over 12 months	n/a	n/a	220,000	240,000	260,000	280,000	300,000
3	<b>Total Operating Expenses (RM)</b> Includes cost of goods sold, marketing & advertising expenses, transportation, etc. <u>Excludes wages and admin cost</u>	n/a	n/a	(50,000)	(50,000)	(55,000)	(60,000)	(60,000)
4	<b>Annual Admin Cost (RM)</b> Includes rental, utilities, supplies & equipment, etc; <u>Excludes wages</u>	n/a	n/a	(70,000)	(72,000)	(75,000)	(78,000)	(80,000)
5	<b>Average monthly wages (RM)</b> Monthly wages per person	n/a	n/a	3,500	3,600	3,700	3,800	3,900
6	<b>Employment Opportunity (Malaysian)</b> Number of staff	n/a	n/a	8	8	10	10	10
7	<b>Employment Opportunity (Non-Malaysian)</b> Number of staff	n/a	n/a	n/a	n/a	n/a	n/a	n/a

## Community and Social Benefits

- Inclusive Public Facilities  
  Better Community  
  Safety & Social Welfare  
  Employment opportunities  
  Health & Wellbeing  
  Conservation of cultural heritage  
  Increase tourism economy  
  Education  
  Environment
- Others: Please specify \_\_\_\_\_

# Section 4: Tell us the support required (example)



	What is the support required	Who do you require this support from?	Why is the support required
1	Marketing and promotion	Tourism Malaysia DBKL	Promote the art gallery as a key attraction for tourists in Kuala Lumpur, both locally and internationally
2	Support for digital marketing	I don't know – please help me to identify	Enhance the gallery's digital presence and social media outreach
3	Permit for outdoor art installations	DBKL	Secure permissions for outdoor art installations - increase visibility and engagement
4	Keeping the surrounding safe	PDRM	Ensure the safety and security of the area
5	Permit for outdoor art installations	DBKL	Secure permissions for outdoor art installations - increase visibility and engagement
6	Tax incentives for local art initiatives/ purchases	I don't know – please help me to identify	Tax incentives or rebates as an art gallery that promotes culture and tourism or purchase of local arts
7			
8			
9			
10			