

FOR IMMEDIATE RELEASE

**THINK CITY APPEALS FOR COMMUNITY PARTICIPATION TO REJUVENATE THE CITY**

BUTTERWORTH, 15 JUNE 2016 – From today until 31<sup>st</sup> July 2016, Think City will be accepting applications for the Think City Grants Programme. The Programme is aimed at empowering and supporting catalytic and sustainable efforts by local residents for the betterment of the city and its people.

“We call on local residents to take this opportunity to play a proactive role in shaping this city. With the grants programme, people have the opportunity to kick-start their own initiatives which prior to this may have been hampered by lack of funding or support,” said Murali Ram, Think City Programme Director for Butterworth.

The Programme hopes to support initiatives that revolve around community events that can enliven the city as well as physical projects such as upgrading of building façades and landscaping.

For individuals or organisations who are interested in applying for a grant, their proposed project should be able to meet two or more of these requirements:

- project involves environments of historic significance or public facilities;
- project improves economic or social conditions of communities within Think City zones;
- project encourages intercultural participation;
- research is relating to city, culture or community;
- project can act as a positive catalyst and project is financially viable.

Think City is currently working closely with the Province Wellesley Municipal Council (MPSP) towards implementation of their Butterworth Baharu Programme.

Think City currently operates from four different cities: George Town, Butterworth, Kuala Lumpur and most recently, Johor Bahru.

Past grant projects have ranged from historical research projects to rejuvenation of old heritage buildings and even promoting urban farming. Think City has successfully catalysed over 200 projects in George Town, where it is now focusing on public space improvement projects with its partner the Aga Khan Trust for Culture (AKTC).

For more information on how to apply for a grant, visit [www.thinkcity.com.my](http://www.thinkcity.com.my). Alternatively, email [tcgrants@thinkcity.com.my](mailto:tcgrants@thinkcity.com.my) or contact Nicole Thum at 04-3136601.

**About Think City Sdn Bhd**

Think City is a community-focussed urban rejuvenation organisation that seeks to improve the wellbeing of city communities by advocating more sustainable and liveable cities. It was established in 2009 and led a successful urban regeneration programme in George Town through a combination of small grants, events, place making and infrastructure projects. Owing to its success, it was given the mandate to expand its work to Kuala Lumpur, Johor Bahru and Butterworth. Think City Sdn Bhd is a wholly-owned subsidiary of Khazanah Nasional Berhad.