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BASELINE SURVEY TO KICKSTART REJUVENATION EFFORTS FOR KLANG

24 February 2017

KLANG – The Klang City Rejuvenation (KCR) team, in partnership with Majlis Perbandaran Klang (MPK) are undertaking a Baseline Community Survey of Klang.

“The baseline study will help us understand the business, social and cultural activities in Klang town and to create a strategy that will help revitalise the city,” said Lee Jia Ping, KL Programme Director for Think City.

The KCR team comprises Klang Chinese Chambers of Commerce & Industry, Klang Indian Chambers of Commerce, Malay Chambers of Commerce State of Selangor and Think City.

The survey will be held from 26th February 2017 to 31st March 2017 and will be led by Think City, an urban regeneration organisation. Think City has previously conducted various baseline studies in other parts of Malaysia; George Town, Butterworth, Kuala Lumpur and Johor Bahru.

The Klang baseline study will be carried out to enable the team to collect, collate, map, analyse, monitor change, measure impact of interventions and initiatives, and have a better understanding of the current socio-economic situation, and the spatial structure of Klang town. The focus areas are mainly within the financial and heritage districts that flank the Klang River.

The survey will involve the collection of basic information from businesses, households, government organisations, non-for-profits and education institutions and will seek the community’s views on how the area can be improved. Eighteen (18) enumerators will be on-hand to collect the information and will be recognisable by their uniforms and ID tags. Klang residents are asked to participate in the survey which will take no longer than 5 minutes.

“The baseline study is an important first step to the rejuvenation of Klang town and will help us to make informed decisions as we work towards promoting the protection and development of living heritage, culture and architecture as well as contribute towards the promotion of Klang as one of the tourist hotspots in Malaysia,” said KCR Project Working Committee chairman Ter Leong Leng.

For more details contact Hui Wai Chung at 03 2260 1095 or email to waichung.hui@thinkcity.com.my

About Think City Sdn Bhd

Think City is a community focused urban rejuvenation outfit that seeks to create more liveable and sustainable cities in Malaysia. It is a wholly-owned subsidiary of Khazanah Nasional Berhad, funded by Yayasan Hasanah. The organisation was established in 2009 to rejuvenate the UNESCO heritage core of George Town, Penang. Since then, Think City has expanded to Butterworth, KL and most recently in JB.