



## Australian heritage experts to speak on tourism issues

TWO Australian heritage experts will be speaking at a public forum on cultural tourism and heritage tomorrow.

The forum, titled 'Cultural Tourism and the Presentation of Heritage', will be held from 9am to 5pm at Bayview Hotel Georgetown in Penang.

George Town World Heritage Incorporated (GTWHI) acting general manager Lim Chooi Ping said the main speakers would be Graham and Cheryl Brooks from AusHeritage, a network of Australian cultural heritage management organisations.

"Graham is experienced in conservation and heritage management of historic buildings, urban areas and sensitive cultural landscapes.

"His wife, Cheryl has experience in business management with regards to identifying business opportunities in fashion and design-related industries.

"The panellists of the forum will also be

discussing issues and challenges faced in cultural tourism.

"It will be an educational forum for participants," she said on Wednesday.

The forum is organised by GTWHI in collaboration with AusHeritage and Penang Heritage Trust with support from the Australia-Malaysia Institute.

Penang Heritage Trust president Khoo Salma Nasution said the forum would be a help in the effort to improve the quality of tourism in George Town for tourists and the local community.

"We have a lot to learn from the guest speakers.

"It is going to be an important forum which will educate the tourism industry and also the media on reporting about the tourism industry," she added.

To register for the forum, call 04-2616606 or e-mail [info@gtwhi.com.my](mailto:info@gtwhi.com.my).

The participation fee is RM20 per person.